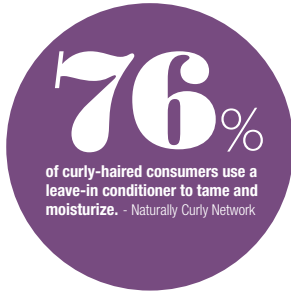


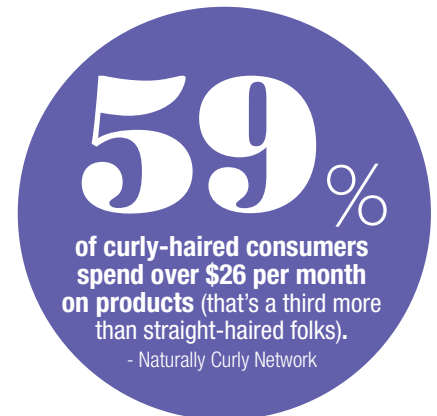


WILL YOU BE OUR

**Curl**  
**FRIEND?**



THE TRUTH ABOUT  
**CURLS**  
IS THEY'RE  
**REBELLIOUS.**  
**SOMETIMES**  
**STUBBORN.**  
AND NEVER BORING.  
BUT WITH PROPER  
**CARE**  
AND A FEW KILLER  
**PRODUCTS,**  
THOSE WILD  
**TENDRILS**  
CAN BECOME EVERY  
**CURLY GIRL'S**  
**BEST ASSET.**



# SPRING LOADED™ FRIZZ-FIGHTING SHAMPOO

## Spring Loaded™ Frizz-Fighting Shampoo

### Zero Frizz

Rich lather gently cleanses curls without roughing up the cuticle to fight frizz from the start.

Cleans, detangles and conditions in one step.

Ultra-moisturizing.

**RRP:** £14.95 250ml



# FULL CIRCLE LEAVE-IN TREATMENT™

## Full Circle Leave-in Treatment™

### Frizz-Free Curl Therapy

Lightweight conditioning treatment won't weigh hair down.

Do-it-all formula hydrates, detangles and tames frizz.

Replenishes thirsty locks and helps protect against damage.

**RRP:** £14.95 200ml

# TWIRL AROUND™ CRUNCH-FREE CURL DEFINER

## Twirl Around™

### Crunch-Free Curl Definer

Dual formula swirls together hydrating cream and smoothing gel.

Defines, separates and tames unruly curls without frizz or crunchiness.

Helps curls retain their shape and bounce all day long.

**RRP:** £18.95 150ml



# ULTIMATE WAVE™ BEACHY TEXTURE CREAM-GEL

## Ultimate Wave™

### Beachy Texture Cream-Gel

Secret weapon for creating sexy, tousled beach waves.

Forms, separates and adds loads of texture.

Humidity-resistant for perfectly imperfect frizz-free styles.

**RRP:** £11.95 150ml

Discover the detangling, frizz-fighting, defining, smoothing, hydrating answer to beautiful curls.



**75%**  
of curly-haired consumers use 3 or more hair products daily. - Mintel International

**curls**  
**PAUL MITCHELL**  
**Spring Loaded™**  
**Frizz-Fighting Shampoo**  
**Zero Frizz**  
Sans frisottis  
Sin enrespamiento  
Anti-Frizz  
Zero effetto crespo  
250 ml e 8.5 fl.oz.

**curls**  
**PAUL MITCHELL**  
**Twirl Around™**  
**Crunch-Free Curl Definer**  
Défisseur de boucles sans effet carton  
Definición para rizos sin acartonamiento  
Lockendefinierer für makellose Locken  
150 ml e 5.1 fl.oz.

**curls**  
**PAUL MITCHELL**  
**Full Circle**  
**Leave-In Treatment™**  
**Frizz-Free Curl Therapy**  
Thérapie anti-frisottis pour cheveux frois  
Terapia para rizos sin enrespamiento  
Anti-Frizz Locken-Treatment  
Trattamento anti-crespo senza risciacquo  
200 ml e 6.8 fl.oz.

**curls**  
**PAUL MITCHELL**  
**Ultimate Wave™**  
**Beachy Texture Cream-Gel**  
Gel crème de texturisation  
Gelcrema para una textura desenfadada  
Creme-Gel für den perfekten Strandlook  
Crema gel effetto spiaggia  
150 ml e 5.1 fl.oz.